**Business Proposition should answer the following questions:**

Name of your proposed idea (<=20 characters).

Summary of what you are proposing (<=100 words).

Objectives of what you want to achieve with the idea (4-5).

Scope (which people living with disability are you targeting to use it). (<=100 words)

Why do they need it? (What need does it provide for the target group?) (<=100 words)

How will your idea be done/executed? (methods/step-by-step guide) (<=150 words)

What makes your idea better than existing solution (username & password) (<50 words)

Conclude (provide few take aways from your business proposition) (<30 words)